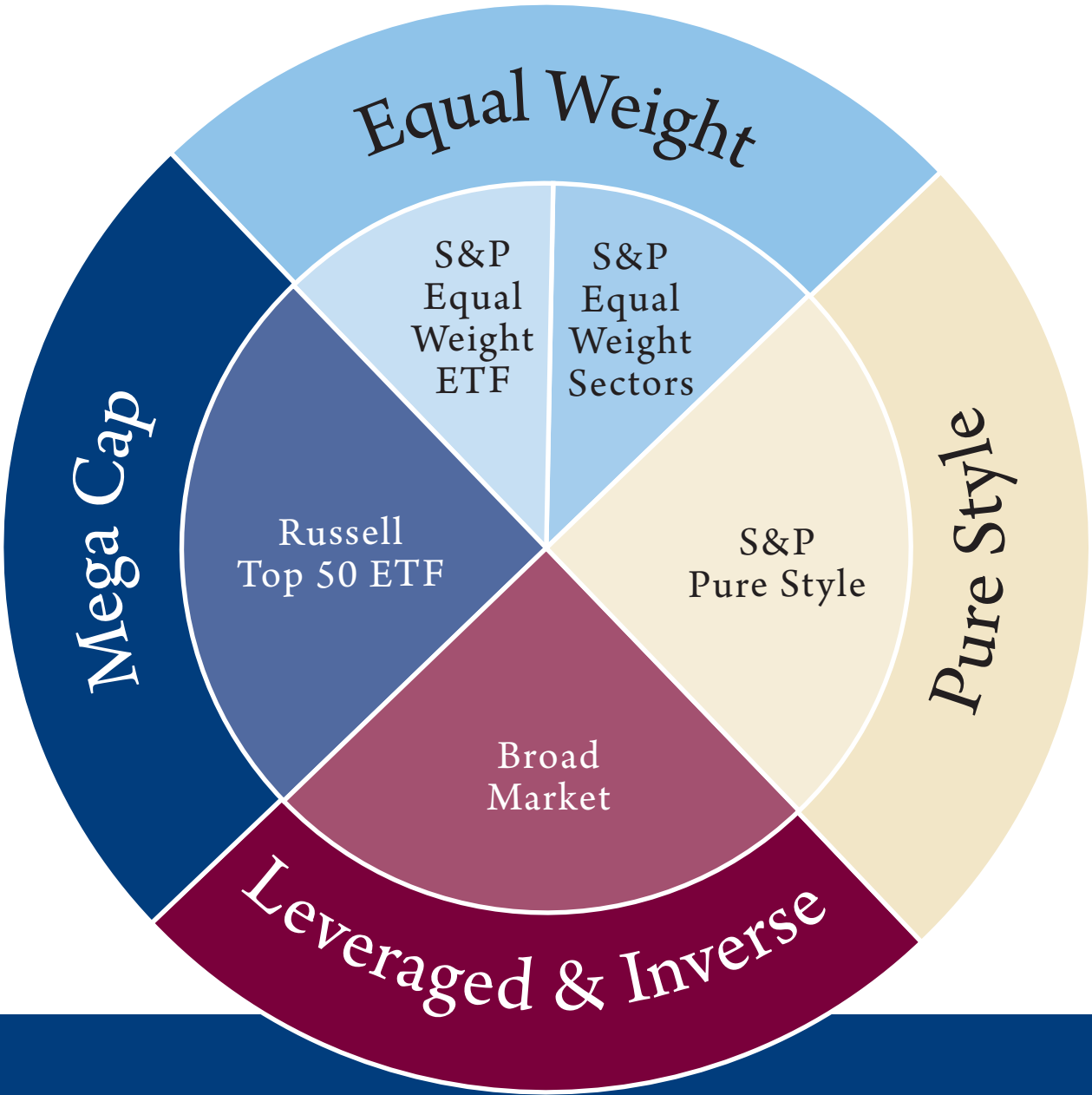


RydexSharesSM ETF Lineup



WITH A HISTORY OF INNOVATION, Rydex|S&P has long been known for bringing unique investment choices that offer investors unprecedented freedom and flexibility. Our extensive expertise in nontraditional strategies is also available via RydexShares—a suite of exchange traded funds (ETFs). RydexShares provide a convenient and cost-effective way to gain precise exposure to major market indices.

Offering all the inherent advantages of ETFs—such as flexibility, transparency and tax efficiency¹—RydexShares may help investors:

- Gain exposure to specific market segments
- Take advantage of alternative weightings to gain more diversified exposure to well-known market indices
- Hedge a portfolio against volatility
- Utilize an efficient alternative to shorting individual stocks and/or buying on margin²
- Employ less capital to gain market exposure
- Quickly and easily express a market outlook—whether bullish or bearish

Options³ may be available on certain RydexSharesSM.

COMPARISON BETWEEN ETFs AND INDEX MUTUAL FUNDS

Attribute	Exchange Traded Funds	Index Mutual Funds
Continuous Pricing		
Transparency	✓	Varies
Can Use Limit and Stop Orders	✓	
Options May Be Available	✓	
Low Expense Ratios	✓ ✓	Varies

ETFs may not be suitable for all investors. Investment returns and principal value will fluctuate so that when shares are redeemed, they may be worth more or less than original cost.

Rydex S&P Equal Weight ETF may not be suitable for all investors. Investment returns and principal value will fluctuate so that when shares are redeemed, they may be worth more or less than original cost. The elimination of the bias toward large-cap companies in the fund also lessens the impact of large-cap gains as compared to those reflected in funds benchmarked to the S&P 500 Index. Please see the prospectus for more details.

Inverse and leveraged ETFs are not suitable for all investors. • The more an ETF invests in leveraged instruments, the more the leverage will magnify any gains or losses on those investments. Inverse ETFs involve certain risks, which include increased volatility due to the ETFs' possible use of short sales of securities and derivatives, such as options and futures. • The ETFs' use of derivatives, such as futures, options and swap agreements, may expose the ETFs' shareholders to additional risks that they would not be subject to if they invested directly in the securities underlying those derivatives. • Short-selling involves increased risks and costs. • You risk paying more for a security than you received from its sale. • Leveraged and inverse ETFs seek to provide investment results that match the performance of a specific benchmark, before fees and expenses, on a daily basis. • Because the ETFs seek to track the performance of their benchmark on

	Rydex Fund Name	Fund Type	Exchange	Ticker	Indicative Value Ticker	Expense Ratio	
EQUAL WEIGHT	<i>Broader diversification while limiting large stock domination</i>	Rydex S&P Equal Weight ETF	Large Cap	NYSE Arca	RSP	RSP.IV	0.40%
		Rydex S&P Equal Weight Consumer Discretionary ETF	Consumer Discretionary	NYSE Arca	RCD	RCD.IV	0.50%
		Rydex S&P Equal Weight Consumer Staples ETF	Consumer Staples	NYSE Arca	RHS	RHS.IV	0.50%
		Rydex S&P Equal Weight Energy ETF	Energy	NYSE Arca	RYE	RYE.IV	0.50%
		Rydex S&P Equal Weight Financials ETF	Financials	NYSE Arca	RYF	RYF.IV	0.50%
		Rydex S&P Equal Weight Health Care ETF	Health Care	NYSE Arca	RYH	RYH.IV	0.50%
		Rydex S&P Equal Weight Industrials ETF	Industrials	NYSE Arca	RGI	RGI.IV	0.50%
		Rydex S&P Equal Weight Materials ETF	Materials	NYSE Arca	RTM	RTM.IV	0.50%
		Rydex S&P Equal Weight Technology ETF	Technology	NYSE Arca	RYT	RYT.IV	0.50%
		Rydex S&P Equal Weight Utilities ETF	Utilities	NYSE Arca	RYU	RYU.IV	0.50%
MEGA CAP	<i>Effective exposure to the largest segment of the U.S. market</i>	Rydex Russell Top 50 [®] ETF	Mega Cap	NYSE Arca	XLG	XLG.IV	0.20%
PURE STYLE	<i>Pure exposure to style without overlap between growth and value</i>	Rydex S&P 500 Pure Growth ETF	Large Growth	NYSE Arca	RPG	RPG.IV	0.35%
		Rydex S&P 500 Pure Value ETF	Large Value	NYSE Arca	RPV	RPV.IV	0.35%
		Rydex S&P MidCap Pure Growth ETF	Mid Growth	NYSE Arca	RFG	RFG.IV	0.35%
		Rydex S&P MidCap Pure Value ETF	Mid Value	NYSE Arca	RFV	RFV.IV	0.35%
		Rydex S&P SmallCap Pure Growth ETF	Small Growth	NYSE Arca	RZG	RZG.IV	0.35%
		Rydex S&P SmallCap Pure Value ETF	Small Value	NYSE Arca	RZV	RZV.IV	0.35%
LEVERAGED & INVERSE	<i>Broad market leveraged and inverse exposure to popular broad market indices</i>	Rydex 2x S&P 500 ETF	Large Cap	NYSE Arca	RSU	RSU.IV	0.70%
		Rydex Inverse 2x S&P 500 ETF	Large Cap	NYSE Arca	RSW	RSW.IV	0.70%

a daily basis, mathematical compounding, especially with respect to those ETFs that use leverage as part of their investment strategy, may prevent an ETF from correlating with the monthly, quarterly, annual or other period performance of its benchmark. • Due to the compounding of daily returns, leveraged and inverse ETFs' returns over periods other than one day will likely differ in amount and possibly direction from the benchmark return for the same period. Investors should monitor their leveraged and inverse ETFs' holdings to ensure they are consistent with their strategies, as frequently as daily. • For those ETFs that consistently apply leverage, the value of the ETF's shares will tend to increase or decrease more than the value of any increase or decrease in its benchmark index. For more on correlation, leverage and other risks, please read the prospectus.

¹ This information does not constitute tax advice. Please consult your tax advisor and/or state and local tax offices for more complete information. ² There are special risks associates with margin investing. Investors may be called upon to deposit additional cash or securities if their account value decreases. This strategy may not be suitable for all investors. ³ Options involve risk and are not suitable for all investors. Prior to buying or selling an option, a person must receive a copy of Characteristics and Risks of Standardized Options. Copies of this document may be obtained from your broker or from the exchange.



RydexSharesSM:
The flexibility you want,
the innovation you expect.

To learn how RydexSharesSM may fit into a portfolio, visit www.rydex-sgi.com or call 877.RYDEX34.

Read the fund's prospectus carefully before investing. It contains the fund's investment objectives, risks, charges, expenses and other information. Obtain a prospectus at www.rydex-sgi.com or call 877.RYDEX34.

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